

June 15, 2022, 8:34 AM | Called to order by President Paul Rountree

In Attendance

Executive Officers	Board Members		
President Paul Rountree	Lisa Busto	Jo Ann Jones	Sean Parks
VP Mike Latham	Patty Delaney	Chelsea Metka	Jill Swidler
Secretary Nancy Srodes	Tom English	Mike Mitchell	Ray Villegas
Treasurer Don Rose	Jose Gonzalez	Justin Nichols	
Recording Minutes	Guests		
Ray Villegas	Aileen Mand, Event Producer		

Approval of Minutes

- A **MOTION** was made by Tom English to approve the Board Meeting minutes from May 18, 2022. Patty Delaney seconded the motion. The **MOTION** passed unanimously.

Treasurer's Report

- Treasurer Don Rose said the organization's CPA reported the financials were not ready yet.

Old and Recurring Business

- **Festival Security Report – Tom English**
 - Tom English reported he planned to meet with Clermont Police Deputy Chief John Graczyk to discuss security at the festival. Justin Nichols said he was meeting with Graczyk today.
- **Event Producer's Report – Aileen Mand**
 - Aileen shared the following updates:
 - **Sponsorships** – 1 new sponsorship as a result of the chamber ad. Doris will write a feature article for the next Chamber newsletter. The ad will run for 1 month. Doris is sending out an email blast to last year's sponsorship promoting a roll-back discount.
 - **Plaques** – Paul mentioned that there were some sponsor appreciation plaques that need to be delivered and these might promote new signups.
 - **Goal** – Aileen reported that at this time last year, the former event manager had raised \$143,000 in sponsorships. The current total is \$129,700. The goal is \$180,000.
 - **Publix** – There is a phone conference with the regional director coming up.
 - **Other potential sponsors:**
 - Modern Orthodontics, Cherry Lake, Dr. Paul Sorchy/The Life Center
 - **Pig Racing** – Plans are moving forward.
 - **Fireworks** – The fireworks company has put off talks until after July 4.
 - **Carnival** – Waiting to finalize the contract.
 - **City Beverage** – "On Board" but no build-a-bar.

- **Shuttle Buses** – Requests are out for drivers; working on parking routes
- **Food Vendors** – 4 Rivers (BBQ) is interested; they may only be able to do Friday and Saturday; Smokin' Jacks is interested.
- **5K** – The 5k race, co-hosted with FloDash, will be the morning of Oct. 15 (Saturday). Working on the logistics and course/map.
- **Ticket Prices** – It was decided that the tickets will remain the same:
 - Adults: 18 and older -- \$5
 - Youth: 3-17 -- \$3
 - 2 and under – Free
 - On Sunday, Oct. 16 Seniors (65+) and youth -- \$2
- **Downtown Businesses** – Meeting with Mainstreet Clermont director Barbara Hollerand to discuss having some of the downtown businesses share a tent.
- **Signage** – Exploring consistent signage (6' x 2' banners with grommets) for each vendor; possible in-kind discounts; Patty will explore pricing.
- **Hot Air Balloons** – Exploring tethered hot air balloon rides between 4 PM – 9 P on Saturday; no cost to us; customers would pay the operator; will check with our insurance agent.
- **Regal Nautique** – Will confirm with our insurance agent that Regal Nautique can host wakeboard demonstrations.
- **PromoTix and Stripe** – Aileen is building a platform; example coming up.
- **Bag Stuffing** – Patty will check with the Key Club about helping.
- **Characters** – Working with the Lake Minneola High band director to have a parade through the festival with musical accompaniment.
- **Fireworks** – The LMHS band has committed to playing live during the fireworks.
- **Saturday Night teen attraction** – The CPD will help host basketball and football skill games with prizes to help deter problems experienced at past festivals.
- **White Fencing** – Seeking white fencing for some areas of the festival.
- **Scholarship Recipients** – Jose Gonzalez suggested highlighting our scholarship recipients.
- **Fall FunFest** – A new attraction, featuring fall-themed activities and amenities, will be sponsored by Clermont Urgent Care for \$10,000.

Next meeting: July 20, 2022 – 8:30 AM.