

FLODASH PROPOSAL FOR 5K/1K

Description of the races –

FloDash is proposing to host a Distance Pig timed 5k and Quick Pig (not timed) 1k the Saturday of the Pig on the Pond weekend. The courses will be out and back on the trail, not crossing any roads. We will have 1 aid station/bacon refueling station for the 5k. We will use the parkrun course for the 5k, dependent on the Pig on the Pond layout. We want this to be a fun, inclusive event that enhances the weekend of festivities. Our vision is for the participants to have a memorable and active morning before enjoying the festival. (who doesn't want to run under an arch with hanging 'bacon'?)

Scope of FloDash work –

FloDash will handle all aspects of managing the race details including but not limited to permits, insurance, participant registration, volunteers, set up and tear down.

How revenue/expenses will be shared –

FloDash will designate all donations, set up on the RunSignup platform when participants register, to Project Scholars (normally \$2-400). And we would like to discuss FloDash donating the cost of one entry to Pig on the Pond for each participant in exchange for each participant getting an entry into one day of the festival.

FloDash insurance –

Please see the link for details and let us know if you have additional questions

Agreement that all marketing tactics/materials be reviewed and approved by Project Scholars' communications representative (Doris Bloodsworth unless otherwise stated by the Board) --

We will have certain tactics that will run on paid platforms for a few months before the event that will have time to be reviewed and approved by Project Scholars, but we will want guidelines pertaining to the logo, sponsors, and wording to be able to post frequently as the race approaches.

Thank you for your consideration and time,

Kimberly Grogan
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