

April 20, 2022, 8:33 AM | Called to order by Paul Rountree

In Attendance

Executive Officers	Board Members		
President Paul Rountree	Lisa Busto	Jo Ann Jones	Sean Parks
VP Mike Latham	Patty Delaney	Chelsea Metka	Jill Swidler
Secretary Nancy Srodes	Tom English	Mike Mitchell	Ray Villegas
Treasurer Don Rose	Jose Gonzalez	Justin Nichols	
Recording Minutes	Guests		
Doris Bloodsworth	Aileen Mand, Event Producer		

Approval of Minutes

- A **MOTION** was made by Jo Ann Jones to approve the Board Meeting minutes from March 23, 2022. Jill Swidler seconded the motion. The **MOTION** passed unanimously.

Treasurer's Report

- The Treasurer's Report will be late due to the accountant tied up with tax season.
- Paul Rountree reported that the board's accountant, Denise Calderon, will meet with Curt Binney, the accountant for the Community Foundation of South Lake, to discuss any actions needed to make a final separation between the Foundation and Project Scholars

Old Business

- **Event Producer's Report – Aileen Mand**
 - Aileen shared the attached handout that covered progress on event production. Highlights included:
 - Sponsorships: \$15,000 sponsorship for pig racing and working on others.
 - Ticketing: She recommended Promotix. She shared a comparison chart. A **MOTION** was made by Jill Swidler to approve the Executive Committee making the final decision on choosing a ticketing system. Don Rose seconded the motion. The **MOTION** passed unanimously.
 - Other plans: FallFest experience, movie character parade, and interactive animal activities.
 - Paul will check with Hillcrest Insurance about impact and/or requirements related to having public interaction with animals.

- **Clermont Police Meeting – Tom English**
 - Tom reported that he and Paul had a productive meeting with Deputy Chief John Graczyk regarding security at Pig on the Pond. The police department will review the event needs to see if there is a more efficient, cost-effective proposal that would combine law enforcement and private security.
- **Scholarship Committee – Nancy Srodes**
 - Nancy reported that four new scholarship recipients had been chosen.
 - Jose Gonzalez said he is interested in raising awareness of the scholarships within the schools this fall. The Committee will also explore making contact with the guidance counselors and AVID teachers.
 - The Meet-and-Greet Reception will be May 12, at 6 PM, at the NTC Classrooms.
- **Budget – Don Rose**
- **Communications and Marketing – Doris Bloodsworth**
 - Doris reported that the Sponsor Appreciation luncheon will be May 19 for the \$3,000 - \$20,000 level sponsors at Carrabba's. The \$1,500 level appreciation luncheon will be May 26 at Calabria's. Executive Officers are invited to both.
 - She plans to present an event marketing budget at the May meeting.

New Business

- **Mentorship Committee – Paul Rountree**
 - Paul reported that he was calling for a special meeting of the Mentorship Committee to map out a strategic, global process that will include new committee members: Nancy Cummings, Jose Gonzalez, and Ray Villegas.
- **Timeline Check**
 - The Board reviewed the timeline included with the Board packet.

Next meeting: May 18, 2022 – 8:30 AM.

Adjournment: The meeting adjourned at 9:50 AM.